

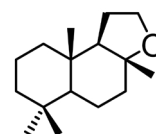


The Genuine AMBROXAN®



AMBROXAN® is Kao's iconic ambergris molecule, recognized worldwide as a **key ingredient in modern perfumery**. First commercialized in the 1970s following extensive research into natural ambergris, AMBROXAN® delivers a **clean, warm and radiant ambery signature**, with remarkable richness and unique complexity.

Synthesized from **Sclareolide derived from the Clary Sage plant**, AMBROXAN® combines **natural origin richness** with outstanding technical reliability.



WHY PERFUMERS CHOOSE AMBROXAN®

AMBROXAN® is valued not only for its odour, its effect on a formula:

- Enhances **volume and body**
- Improves **diffusion in the top note**
- Provides **exceptional substantivity in the base**
- Brings **warmth, balance and harmony** to compositions
- Performs with **outstanding tenacity**, even at low dosage

It works effortlessly across **masculine, feminine and unisex fragrances**, in both fine fragrance and functional applications.

OLFACTIVE PROFILE

- **Odour type:** Ambergris
- **Olfactive character:** Clean, warm, woody, musky
- **Effect:** Radiant amber note providing depth, elegance, and outstanding diffusion and tenacity

AMBROXAN® is a **captivating fragrance on its own**, yet it blends seamlessly with virtually any raw material across all perfumery applications.

PERFUMERY USAGE

Primary role

- Amber base note
- Fixative and performance booster

Dosage guidance

- Typical use level: **0.1 – 10%**
- Effective even at **very low dosage**

AMBROXAN® delivers diffusion in the opening while anchoring the fragrance with long-lasting presence in the dry down.

STABILITY / PERFORMANCE

Performance	pH	Stability	Performance	
Softener	2	Excellent ●●●●●	wet	Excellent ●●●●●
			dry	Excellent ●●●●●
Shampoo	8	Excellent ●●●●●	wet	Excellent ●●●●●
			dry	Excellent ●●●●●
Detergent	10	Excellent ●●●●●	wet	Excellent ●●●●●
			dry	Excellent ●●●●●
Soap	11	Excellent ●●●●●	foam	Excellent ●●●●●
			dry hand	Excellent ●●●●●