

# TETRANYL L9-90

**New Esterquat  
based on European  
Vegetable Sources**



# KIREI LIFE STYLE PLAN

Kao believes that the Kirei Lifestyle, our ESG strategy, is the most important factor of all in **helping customers achieve sustainable and fulfilling lifestyles**. The Kirei Lifestyle Plan is a framework for **stepping up innovation in every aspect of our business so that we can generate even more value for people** and make further contributions to society.



We will aim to empower all people, at least 1 billion by 2030, to enjoy more beautiful lives — greater, easier aging, better health and cleanliness confidence in self expression



100% of Kao brands will make it easy for people to make small but meaningful choices that, together, will shape a more resilient and compassionate society



100% of our products will leave a full life cycle environmental footprint that science says our natural world can safely absorb





# TETRANYL L9-90

KAO Chemicals Europe, leader in the Softener market, extends the TETRANYL range of Esterquats with a new variant based on European Oils.

TETRANYL L9-90 has a unique material design in properties which allows direct 1 to 1 replacement for fastest possible adoption of Local Sourcing ingredients in the field of Fabric Softener.

TETRANYL L9-90 allows our customers to adopt more sustainable formulation principles by choosing a material made out of Oils cultivated in Europe.

## Main Properties

- Highest quality standards as all TETRANYL product range
- Long term odour and colour stability\*
- Easy adoption: direct 1-to-1 replacement in Std Esterquats formulas with no change in formulation process conditions\*
- Excellent Softness and Perfume delivery\*
- ECOCERT certified

\*comparable to STD TETRANYL L6-90 vegetable Quat

**KaO**

Kirei—Making Life Beautiful

[kaochemicals-eu.com](http://kaochemicals-eu.com)