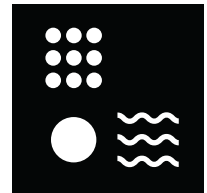


Kao

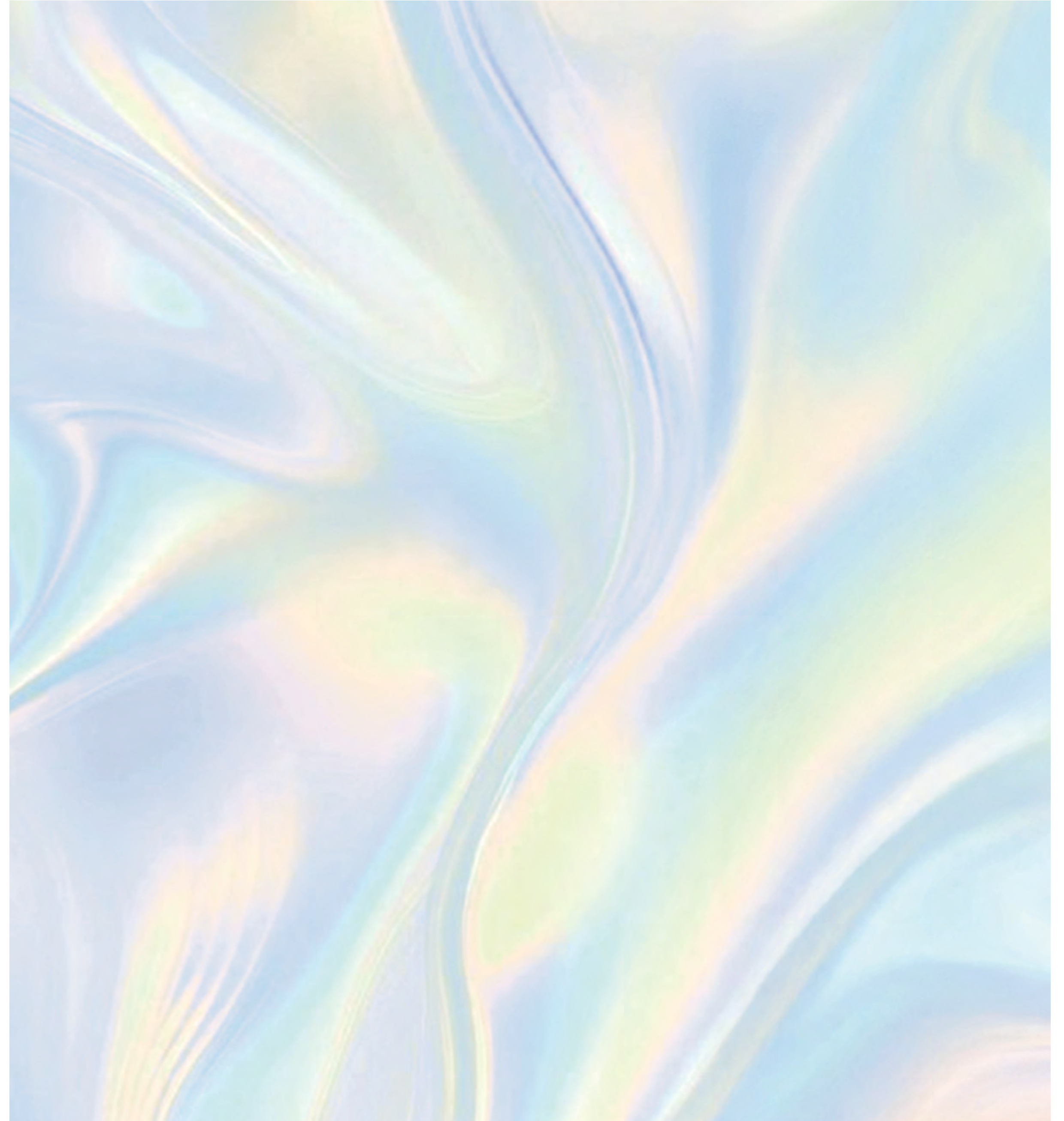
IN-COSMETICS 2026

Kao Chemicals Europe
Booth n. 3D110



Paris
14th-15th April

PRESS KIT



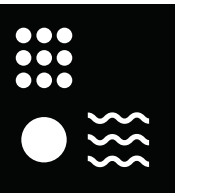


Bringing new value to chemicals, Kao Chemicals Europe is a subsidiary of Kao international group.

We are a leading manufacturer in the fields of hygiene, beauty and health, while our chemical business contributes to the development of diverse industries.

The Chemical Business offers an array of products including oleo chemicals and derivatives, surfactants, high-performance polymers, and fragrances. A company fully focused on satisfying the needs of our customers, first, and the society we are part of, secondly.

To realize a Kirei World in which all life lives in harmony. We develop sustainable and high-quality products and services that contribute to the well-being of people, society, and the planet.



KaO

KAO AT GLOBAL IN-COSMETICS 2026

On **April 14th-15th In-cosmetics** global exhibit takes place in Paris and Kao will be present at **Booth n. 3D110**.

In-cosmetics is the exhibition that brings together personal care ingredients suppliers with finished products manufacturers. It is the meeting point of the industry and celebrates annually a global meeting as well regional break-outs plus virtual events.

We will be delighted to see you in our stand and present to you, directly, our latest releases:

DANOX PEARL GS

SUMMER COLLECTION

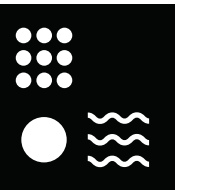
DANOX SLL

DANOX LS-38

SUN CARE

SKIN CARE

FRAGRANCES | COFFEE SOUL COLLECTION



DANOX PEARL GS

A Natural Pearling Agent.

KAO is launching an EO free and sulfate free pearling agent, derived from a natural-origin wax, that provides a stable pearlescent effect and enhanced sensory benefits while meeting COSMOS requirements and delivering a high level of natural origin

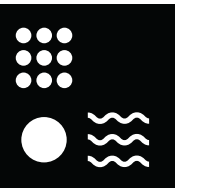
DANOX PEARL GS is a next generation pearling agent developed to meet the growing demand for sustainable, high performing ingredients in personal care formulations. Designed for formulators seeking elegant aesthetics without compromising on safety or environmental credentials, DANOX PEARL GS combines natural origin with outstanding functionality.

- **High natural content and certification:** Based on a pearling wax of natural origin; EO free and sulfate free. Delivers 95% NOC and is COSMOS compliant.
- **Cold processable blend** compatible with a broad variety of formulation systems, especially well suited for EO free, sulfate free and naturally derived compositions.
- Produces a stable, **elegant pearlescent effect with metallic luster** that enhances product appearance.
- **Sensory and functional advantages:** Offers an ultra mild skin profile and viscosity boosting properties, contributing to pleasant textures and improved product performance.

DANOX PEARL GS is suitable for a broad array of personal care products, including shower gels, shampoos, conditioners, facial cleansers and other formulations that require a premium pearlescent finish while meeting sustainability criteria.



[Learn more](#)



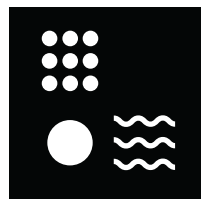
SUMMER COLLECTION

Discover **Summer Collection**; Kao's exclusive after-sun formula kit is created to revive your skin and hair after sun exposure. Designed to gently cleanse, hydrate, and restore, this kit is the perfect companion for healthy, refreshed skin and hair all summer long.

- **C-368 SHAMPOO** ideal for quick, refreshing cold showers. It helps cleanse and soften sun stressed hair. With a NOC of 89%, it delivers refreshing cleanses and restorative care without compromising on gentleness.
- **C-369 BODY WASH** after sun, dermo-protective cleansing that supports the skin barrier. Mild and gentle for everyday use, with a NOC of 94%.
- **C-370 BODY LOTION** after sun, helps repair the skin with a calming after-sun effect. It is a low-viscosity emulsion designed to deliver deep hydration with a fresh, comfortable feel. NOC = 94%.
- **C-371 REVITALIZING SERUM** repairing care to help restore hair after exposure to sun. It is a leave-in product designed to help protect hair from UV-related stress while restoring softness and manageability. It delivers instant conditioning benefits, boosting shine and hydration for a smoother finish.



[Learn more](#)



DANOX SLL

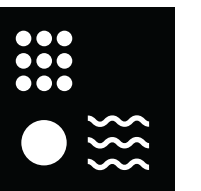
Sophisticated Simplicity

DANOX SLL is a liquid blend of semi-solid anionic and amphoteric surfactants developed to facilitate coldprocess formulations. It has been optimized to provide luxurious foam and dermal protection, elevating the sensory experience. It is preservative-free, composed of 89% naturally derived ingredients, readily biodegradable, sulphatefree, PEG-free, RSPO Mass Balance certified and vegan-friendly.

This makes **DANOX SLL** an ideal choice for cleansing formulations such as shampoos, facial cleansers and body washes that require rich, luxurious foam and enhanced skin protection.



[Learn more](#)



DANOX LS-38

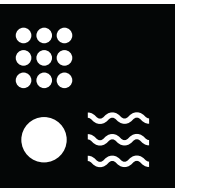
Family Wash

DANOX LS-38 is a liquid blend of semi-solid anionic and amphoteric surfactants developed to facilitate cold-process formulations. It has been designed to deliver excellent foam properties and a mild, gentle cleansing experience, making it ideal for the whole family. Suitable for cold showers. It contains 84% naturally derived ingredients, readily biodegradable, sulphate-free, PEG-free, RSPO Mass Balance certified and vegan-friendly.

Thanks to its unique composition, DANOX LS-38 is an ideal choice for cleansing formulations that look for flash foam properties in dirty conditions or cold showers with easy rinsing.



[Learn more](#)



SUN CARE

Solubilizer and Emulsifier

Sensoriality is a key factor in sunscreen products, as they must be applied several successive times to ensure effectiveness. To formulate a nice sensorial sunscreen product is not an easy task. In addition, sunscreens must be designed not only focusing on skin protection and water resistance, but also considering the human health impact of cosmetics and environmental aspects such as the prevention of ocean pollution by using safe ingredients.

Sunscreens are mostly formulated as emulsions (creams and lotions) that incorporate UV-filters. Water-in-Oil (W/O) sunscreen emulsions are characterized by difficult skin adsorption and sometimes also a heavy unpleasant feeling. In order to overcome these formulation challenges, Kao proposes the use of two specific ingredients: EXCEPARL LM-LC (Lauryl Lactate) as a solubilizer for UV-filters with high solubility capacity and a low whitening effect, and PENETOL GE-IS (Isostearyl Glyceryl Ether) as an emulsifier that forms liquid crystals in W/O emulsions with a higher internal phase content, affording a lighter and non-oily feel of the skin.

The use of EXCEPARL LM-LC (Lauryl Lactate) and PENETOL GE-IS (Isostearyl Glyceryl Ether) in the re-designed sunscreen formulations have overcome some of the formulation challenges with a view to developing eco- sustainable sunscreens.

EXCEPARL LM-LC: Natural solubilizer and dispersing agent of UV-filters

EXCEPARL LM-LC (Lauryl Lactate) is a natural emollient with a light and pleasant feeling. It is an excellent solubilization agent of organic UV-filters, showing dispersing properties of inorganic UV-filters as well.

Main characteristics:

- Clear colourless liquid at RT
 - 100% active matter
 - Odourless and colourless
- NOC (Natural origin content): 100% (ISO 16128) NATRUE-certified



PENETOL GE-IS : Emulsifier for W/O emulsions with high water content

PENETOL GE-IS (Isostearyl Glyceryl Ether) is an emulsifier of low HLB specially designed to avoid a sticky and greasy feeling of for W/O emulsions. It stabilizes W/O emulsions with high water content (> 74%) due to the formation of reversed hexagonal liquid crystals phases around the water droplets which guarantees the emulsion stability.

The fluidity and dynamism of this meshwork contributes to a fresh and light sensorial property upon application on the skin.

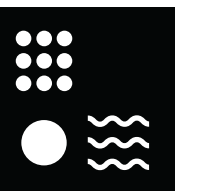
Main characteristics:

- Colourless to pale yellow liquid at RT
- 100% active matter
- HLB value: 2
- NOC (Natural origin content): 86% (ISO 16128)

Main application properties

- Non-greasy feeling
- Cold processable
- Allows to formulate emulsions with high sun protection factor
- Co-Emulsifier is not needed to formulate stable W/O emulsions
- Recommended use percentage: 0.5 to 10%

[Learn more](#)



SKIN CARE

Emollients and Emulsifiers

Kao Chemicals provides a wide range of products from its Skin Care business area. Beauty products dedicated to skin care are key to keep the largest part of our bodies healthy and hydrated.

Skin is our best ally protecting us from the environment. Cosmetics help us to keep this barrier in perfect conditions: strong, healthy and moisturized. Kao Chemicals works continuously to offer our customers and final users the most appropriate, innovative and environmentally friendly solutions to ensure we take care of our skin as it deserves and requires.

Surfactants are a fundamental part of skin cosmetics for the role they play in the formulas: emulsifications, dispersing, solubilization, moisturizing and cleansing. Kao Chemicals product range comprises:

EMULSIFIERS

Emulsifiers ensure the stability of an emulsion and are key to the texture, skin feel, and application properties of each formula. Kao Chemicals offer:

- Non-ionic emulsifiers. Are the most widely used emulsifiers, it is recommended to blend a low and a high HLB emulsifier. It's most valuable property is they avoid any greasy feeling when cosmetic is applied.
- Anionic emulsifiers. The combination of anionic emulsifiers with non-ionic emulsifiers improves the stability of O/W (Oil in Water) emulsions. As well, offer perfect compatibility with all kind of ingredients and easy to apply colorant at the formula.
- Cationic emulsifiers. Offer stability, aesthetic performance and a unique sensory profile for non greasy and soft textures, boosting moisture. The use of cationic emulsifiers is on the rise as their properties are highly appreciated by end users.

EMOLLIENTS

Emollients are the ingredients that provide the final finishing to any formula. Their properties oiliness, absorbance or spreadability- are key to define final application and desired feeling.

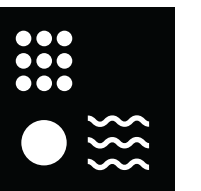
ACTIVE INGREDIENT

This biomimetic skin lipid is key to maintain skin moisture. It is used, specially, for dry skin treatment and dry skin recovery. A correct moisture improves skin barrier function and elasticity.

Kao's commitment to innovation, creativity and sustainability, pave the way to a new way forward in the global cosmetics industry.



[Learn more](#)



Coffee Soul

A Fragrance Collection Inspired by Coffee Culture

Discover **Coffee Soul**, a fragrance collection that explores the connection between perfumery and coffee culture, transforming one of the world's most beloved ingredients into a rich and contemporary olfactive experience.

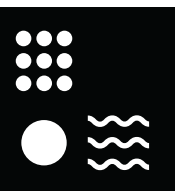
Our perfumers have crafted a sensorial journey inspired by coffee cocktails and flavoured lattes. The collection reveals the many facets of coffee across personal care applications:

- **Coffee Spritz (Body Wash)** – A sparkling citrus composition, brightened by a delicate touch of coffee.
- **Mango Coffee (Shampoo)** – A radiant blend where juicy tropical notes meet a rich coffee accord.
- **Pistachio Latte (Body Scrub)** – A creamy gourmand creation combining soft milky notes with a nutty pistachio accord.
- **Toffee Café (Body Wash)** – A warm and indulgent accord of melting caramel wrapped in comforting coffee notes.

Beyond these creations, our perfumers have developed three distinctive fine fragrances, inspired by the world of coffee cocktails:

- **Kirsch Royal Coffee** – A rich and indulgent blend of cherry liqueur, chocolate, and coffee, evoking a melting gourmand bonbon.
- **Negroni Espresso** – A bold and modern interpretation, combining espresso with bitter and aromatic cocktail facets.
- **Lemon Coffee Sour** – A luminous citrus and neroli opening, revealing an intense heart of coffee and woody notes.

Coffee Soul offers a contemporary interpretation of coffee, translating its richness into unexpected and versatile fragrance solutions.

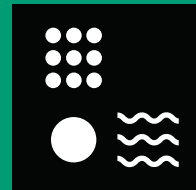


IN-COSMETICS 2026

Kao Chemicals Europe
Booth n. 3D110

For requests and further info about
our products, please contact us at
www.kaochemicals-eu.com

Media inquiries should be directed
to: Kao Chemicals Europe, S.L.U.
marketing@kao.es



Paris
14th-15th April

KaO

Kirei—Making Life Beautiful