

PRESS RELEASE

DANOX PEARL GS: A Natural Pearling Agent.

KAO is launching an EO-free and sulfate-free pearling agent, derived from a natural-origin wax, that provides a stable pearlescent effect and enhanced sensory benefits while meeting COSMOS requirements and delivering a high level of natural origin

DANOX PEARL GS is a next generation pearling agent developed to meet the growing demand for sustainable, high-performing ingredients in personal care formulations. Designed for formulators seeking elegant aesthetics without compromising on safety or environmental credentials, DANOX PEARL GS combines natural origin with outstanding functionality.

- High natural content and certification: Based on a pearling wax of natural origin; EO-free and sulfate-free. Delivers 95% NOC and is COSMOS compliant.
- Cold-processable blend compatible with a broad variety of formulation systems, especially well-suited for EO-free, sulfate-free and naturally derived compositions.
- Produces a stable, elegant pearlescent effect with metallic luster that enhances product appearance.
- Sensory and functional advantages: Offers an ultra-mild skin profile and viscosity-boosting properties, contributing to pleasant textures and improved product performance.

DANOX PEARL GS is suitable for a broad array of personal care products, including shower gels, shampoos, conditioners, facial cleansers and other formulations that require a premium pearlescent finish while meeting sustainability criteria.

More information: <https://www.kaochemicals-eu.com//danox-pearl-gs>