

## Press release

# **KAO Chemicals Europe and ChemPoint reach distribution agreement in the United States**

**The combination of Kao Chemicals product portfolio with ChemPoint's technical proficiency, innovative digital approach and service-driven platforms will help to enhance the experience for U.S. customers.**

**Barberà del Vallès, April 6<sup>th</sup>** – Kao Chemicals Europe and ChemPoint are pleased to announce the appointment of ChemPoint, as the U.S. Distributor for Kao Chemicals surfactant portfolio for the Personal Care and Laundry and Cleaning industries, within the Surfactants for Consumer Applications Business Unit.

ChemPoint, a wholly owned subsidiary of Univar Solutions Inc., is a unique distribution business that provides marketing and sales services for specialty and fine chemicals and ingredients in North America, Europe, Middle East, Africa and Latin America.

*“Kao is pleased to announce this new collaboration with ChemPoint in the United States, expanding our distribution network aligned with our global strategy to offer customers leading surfactant solutions for personal care, homecare and industrial cleaning” said Jordi Rius, Vice-president Kao Corporation, S.A. “We are excited to begin with a completely new digital model to bridge larger numbers of potential customers”.*

With office locations in the United States, Mexico, and the Netherlands, ChemPoint connects specialty products with customers and revolutionizes the way chemicals and ingredients are distributed and sold by using technology to innovate and establishing genuine partnerships.

## **About Kao Chemicals Europe**

Kao Chemicals Europe is a part of Kao group. We are a leading manufacturer in the fields of hygiene, beauty and health, while our chemical business contributes to the development of diverse industries. The Chemical Business offers an array of products including oleo chemicals and derivatives, surfactants, high-performance polymers, and fragrances.

Kao Chemicals Europe is committed to taking a responsible approach to the environment and to health and safety throughout the lifecycle of its products.

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Enriching lives, in harmony with nature.

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