

Kao Chemicals Europe, S.L.U.

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KAO Chemicals develops new eco-friendly personal care formulations

The Solid Waterless and Dilutable formulations include hair and body care products, up to date with the latest trends and revealing new advancements in the global cosmetics industry

KAO Chemicals Europe has developed some waterless formulas for hair and body care, showcasing the potential of their finished product formulas according to people's needs and new market trends.

The new formulas have been created combining different properties and characteristics, such as the reduction of water use and reusable packaging, making KAO especially conscious about its environmental impact.

Solid and Dilutable: different formulations, same approach

The two new formula concepts include products for hair and body with different physical properties:

Solid Waterless concept with Creamy Shampoo, Hair Conditioner and Body Moisturizer.

Dilutable concept with Conditioner and Hair & Body Cleanser.

The use of Kao Specialties allows to create this new concepts such as AKYPO FOAM LM 25, an ultra-soft cleaning agent that provides a consistent, stable foam with a creamy texture; KAO SOFCARE GP-1, a fortifying and repairing conditioning agent that maintains volume, gives shine and facilitates hair styling; and DANOX HC-30, a one-step 2-in-1 conditioning agent, which facilitates the formulation process and gives hair the optimal properties to keep it healthy.

For body care, thanks to its emulsifying properties and good skin compatibility, DANOX HC-30 is a product highly recommended for the preparation of skin care emulsions. Likewise, thanks to the combination of different KAO emollients, like Exceparl LM-LC and Exceparl IS-CE-A, a sustainable body moisturizer with a natural character can be achieved.

These are only some examples of possibilities that KAO Chemicals Europe solutions offer. As a result of the KAO's commitment to innovation, creativity and sustainability, the company offers a new way forward in the global cosmetics industry.

Visit our website for further information about our Personal Care solutions www.kaochemicals-eu.com